Complete Grading Form of Demo Student for Complete Blog / 300

Objective/Criteria	Performance Indicators			
	Exceptional	**Exceeds Expectations**	**Meet Expectations**	**Poor or Missing**
Required Elements	⦿ (50 points) The appropriate amount of posts appear for each category. All blog posts are categorized correctly. Many also have tags. Posts were spaced fairly evenly across the semester (not all at the end). Worth 45-50 pts.	○ (42 points) The appropriate amount of posts appear for each category. Most blog posts are categorized correctly. Posts were spaced fairly evenly across the semester (not all at the end). Worth 40-44 pts.	○ (37 points) The appropriate amount of posts appear for each category. Some blog posts are categorized correctly. Posts are dated in clumps (several posted at a time; not evenly spaced). Worth 35-39 pts.	○ (0 points) Fewer than half of the required posts appear. 0 pts.
Content	⦿ (150 points) Engaging: the reader is left with new knowledge or a new perspective. Arguments are made with a clear claim, strong evidence and if needed, a qualifier and rebuttal. Posts typically contain at least one form of multimedia and at least one external link. You comment back to at least some of the posted comments. Worth 135-150 pts.	○ (127 points) Interesting: the reader is left with new knowledge or a new perspective. Arguments are good, but there could be minor problems. Posts typically contain at least one form of multimedia and at least one external link. You comment back to at least some of the posted comments. Worth 120-134 pts.	○ (112 points) Common sense: the reader is not left with valuable insight. Argument are adequate, but there could be problems. Posts occasionally contain at least one form of multimedia and at least one external link. You do not comment back to any posted comments. Worth 105-119 pts.	○ (0 points) There are serious problems with the contents or arguments. Posts rarely contain any form of multimedia or an external link. Worth 0-104 pts.
Professional Presentation and Tone	⦿ (50 points) Your work suggests that you would be an excellent employee. Worth 45-50 pts.	○ (42 points) Your work suggests that you would be a good employee. Worth 40-44 pts.	○ (37 points) There is room for improvement in your self-presentation, such as improving your tone. Worth 35-39 pts.	○ (0 points) You made a personal attack or drew negative attention to yourself in another way. An employer would have cause to ignore your application. Worth 0 pts.
Writing Mechanics	⦿ (50 points) All postings are well written, easily understood, and comprised of correct sentence structure, language, grammar and punctuation. All postings lack typographical errors. Worth 45-50 pts.	○ (42 points) Most postings are well written and easily understood AND no more than five typos in entire blog. Worth 40-44 pts.	○ (37 points) Postings contain a few typographical errors and are characterized by incomplete sentence structure and other grammatical errors. Between six and ten typos in entire blog. Worth 35-39 pts.	○ (0 points) Postings contain more than 10 typographical errors and are characterized by incomplete sentence structure and other grammatical errors. Worth 0 pts.
				Total: 300 out of 300